



MINISTERUL DEZVOLTĂRII REGIONALE  
ȘI ADMINISTRAȚIEI PUBLICE



# Investment Opportunities in Bucharest-Ilfov Region

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*Inițiativă locală. Dezvoltare regională.*

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# Bucharest Ilfov Region opportunities for you!



Romanian Parliament Palace Bucharest

Mogosoia Palace Ilfov County

# Looking for the best place to place your business ?

**Bucharest-Ilfov Region is the place you are looking for**

## Economic indicators

- **GDP**-5680 euro/inhabitant, almost twice the national average
- **Work productivity** - 11 000 euro/employee, also almost twice the national average
- **FDI**-foreign direct investments-over 13,6 millions euro-about 60% of the national ones
- **SMEs**-23% of the national no.
- **Population**: 2,2 million inhabitants - 9% of Romania ´s population
- **Modern structure of the labor force** -75% in tertiary sector i.e. *Services*
- **Education**: 1/3 of the students from Romania in 34 university units located in region



Alma Trade Business Centre



# Bucharest-Ilfov

## a region in a continuous european integration

### Structure of the economy:

- 75% *Services*: constructions, transports, real estate, financial&banking, IT&C, trade, tourism, consultancy&business support , R&D, a.s.o.
- 23% *Industry*: food&drinks&tobacco, light ind.-readymades, leatherwear , rubber&plastics, cellulose,paper&carton, pharmaceuticals ,movies ind.
- 2% *Agriculture*: grains, vegetables , aquaculture, pigs, poultry



Bucharest Historical Centre

# Bucharest-Ilfov

## transport & modern infrastructure crossroad

### Modern developing infrastructure:

- - 2 Operational International Airports concentrating 70% of the international traffic of Romania, goods and passengers - Otopeni & Băneasa and a third one in project phase.
- - Subway Network: 4 main metro tracks and 2 more in project phase
- - Crosspoint of the 8 national mainrailways interlinking it with all the other regions
- - Intercrossing of 2 pan-european corridors-IV and IX, and of 2 pan-european axes-7 and 18



Otopeni Airport

# Investment Opportunities for Your Business in Bucharest-Ilfov Region

## ⊙ Infrastructure

- **roads:** extention & modernization & maintenance of the existing network
- **utilities:** development of the networks in the outskirts of Bucharest and in the rural areas of Ilfov-all types: water and wastetreatment, thermofication

a.s.o. keeping with the tendances of industry delocalization, development of residential areas and expansion of tourism



Magheru Boulevard Bucharest

# Investment Opportunities for Your Business in Bucharest-Ilfov Region

## © Services

- **logistic centers:** around the 2 operational international airports, Otopeni and Baneasa, having in mind the third one under construction and near the future port to the Bucharest-Danube Canal
- **construction&real estate :** industrial&retail structures, office spaces, residential parks, entertainment centers &parks



Siriului Business Centre

# Investment Opportunities for Your Business in Bucharest-Ilfov Region

- ⦿ **IT&C:** support centers, technological parks, assembling facilities included
- ⦿ **Education, HR** -using the existing university & research capacities
- ⦿ **R&D, Inovation** - following closely the RIS project already implemented
- ⦿ **Tourism:** business, congress & exhibition , thematic, spa & wellness - Ganeasa thermal waters, lake watersports forests climate enjoying activities in Vlasiei Forest





# Investment Opportunities for Your Business in Bucharest-Ilfov Region

## ⊙ Industry

- machine tools, rubber & chemical industry-including pharma & cosmetics,
- paper industry, food & drinks production stressing on bio technologies, tobacco, light industry, movies industry a.s.o.
- using the existing **industrial & technological parks** or developing new facilities on city locations resulted from delocalization and division of former big production units: Semănătoarea, IMGB, Timpuri Noi.



- ## ⊙ Agriculture
- development of bio production in grains, vegetables, flowers, pigs , poultry, fur small animals and aquaculture in Ilfov area



# YOUR BUSINESS SUPPORT

## Bucharest Ilfov Regional Development Agency

- The best guide through the EU legislation when investing in our Region
- Your trustful matchmaker with the most suitable potential partners
- The shortest way to the Local Administration Authorities
- INTERMEDIARY BODY for REGIO and other development programs, financed by European Funds and other international sources
- Your Business HELP DESK in the Region

Do You need a business solution ?

Look for us !



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# Sustainable development is OUR GOAL

Let's keep in mind that the **Cohesion Policy** asks for **continuous cooperation** for the development of networks and action plans in order to finance **sustainable projects**, supporting synergies in the **regional development initiatives**



We invite you to our event

**CONFERENCE**

**“REGIO realizations and perspectives in Bucharest Ilfov region”**

10 th of December 2013

Radisson Blu Hotel, Atlas II Hall, 63-81 Victoriei Avenue  
Bucharest





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## Bucharest-Ilfov Regional Development Agency Intermediary Body FOR Regional Operation Programme

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